

**55th Annual Wilmington Jaycees Christmas Parade
Saturday, November 24, 2018 -Business Sponsorship Opportunities**

Titanium **\$4,000**

- The World's Largest Santa Claus (30 feet tall helium balloon) to be staged at Rodney Square.
- Corporate name recognition in all radio and other announcements highlighting the World's Largest Santa Claus
- Entry of 1 traditional large professionally made float with your corporate banners on each side
- Up to three vehicles either on display and/or riding in the Parade
- Recognition on WilmingtonJaycees.com

Platinum **\$2,500**

- Entry of 1 traditional large professionally made float with your corporate banners on each side
- Entry of 1 ornamental balloon to be carried in the parade near corporate float
- One vehicle riding in the Parade
- Recognition on WilmingtonJaycees.com

Gold **\$1,650**

- Entry of 1 traditional large professionally made float with your corporate banners on each side
- Entry of 1 ornamental balloon to be carried in the parade along with your float or one vehicle riding in the Parade
- Recognition on WilmingtonJaycees.com

Silver **\$1,350**

- Entry of 1 traditional large professionally made float with your corporate banners on each side
- Recognition on WilmingtonJaycees.com

Bronze **\$ 500**

- One vehicle riding in the Parade
- Recognition on WilmingtonJaycees.com

Friend **\$ 250**

- Employees walking with business banner
- Recognition on WilmingtonJaycees.com

Small Business (reserved for small businesses in Downtown Wilmington) **\$ 100**

- Name on the small business float along with other small businesses
- Recognition on WilmingtonJaycees.com

Please accept our request to be recognized under the indicated sponsorship level:

___ Titanium (\$4,000) ___ Platinum (\$2,500) ___ Gold (\$1,650)
___ Silver (\$1,350) ___ Bronze (\$500) ___ Friend (\$250) ___ Small Business (\$100)

Corporate Name _____ Contact Person _____

Address _____

Office phone _____ Office E-mail _____

Please send the check and a copy of this form to Wilmington Jaycees Christmas Parade, 1309 N. Scott Street, Wilmington, DE 19806

Please contact Mark Oller at markoller@wilmingtontrust.com or 302-388-5223 with any questions or to discuss other opportunities.